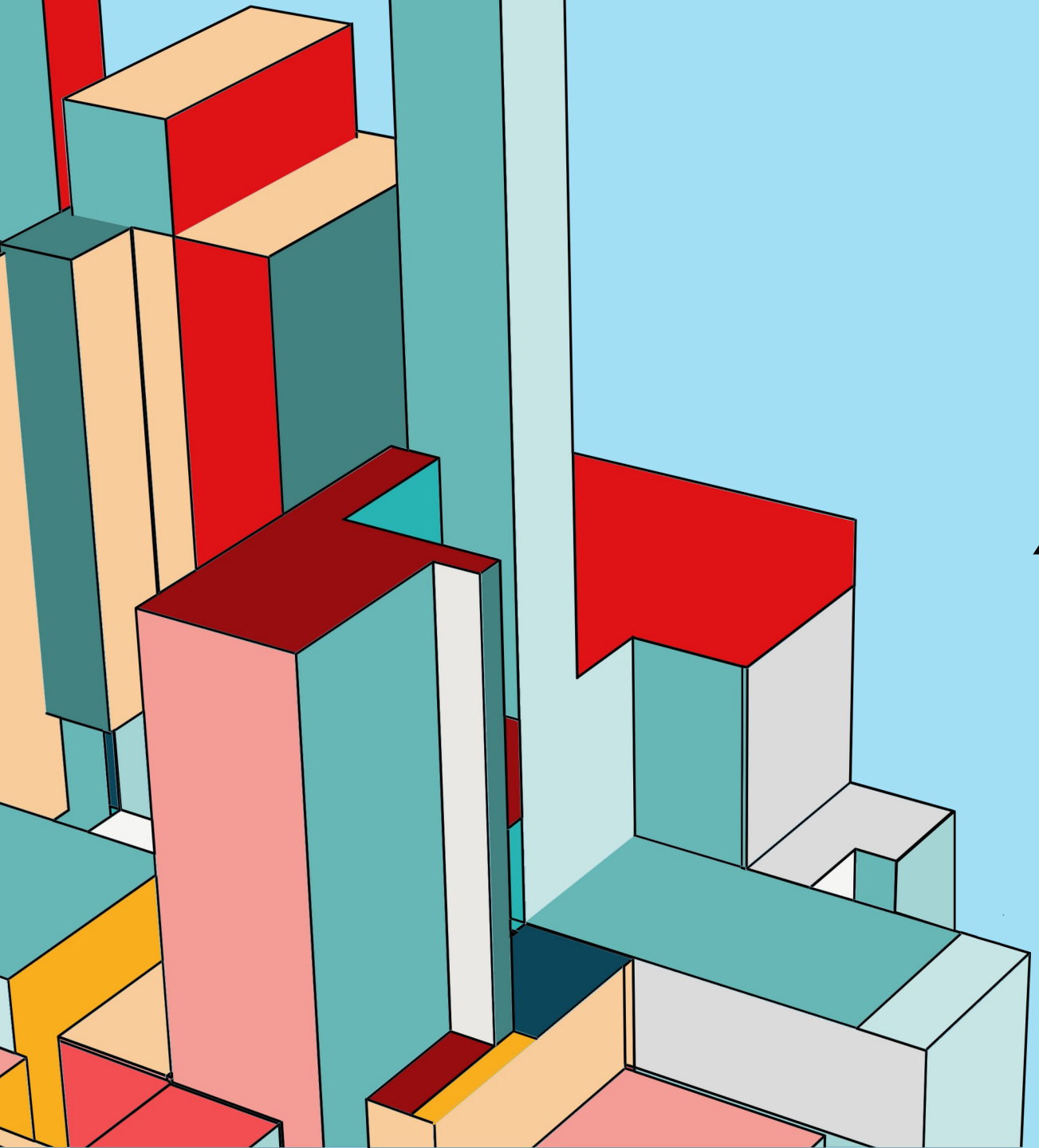
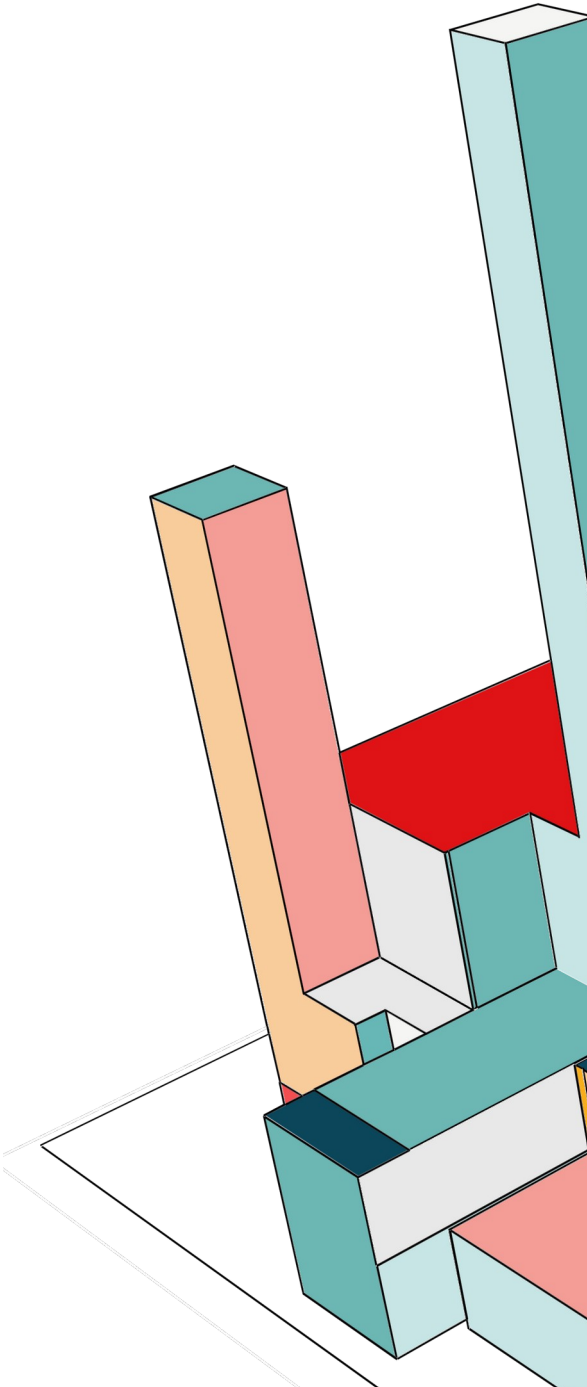


HEALTHY CONSUMPTION FOR ALL FITNESS PEOPLE

AGENDA

- What problem you’re solving (and the evidence for the problem)
- Your solution and validation with prospective customers
- Your business name, logo and the prototype
- Feasibility and viability of the solution
- Your business model i.e. how do you make money
- Who you are and your credibility
- What your ‘ask’ is (money, mentoring, feedback, connection?)? If you’re asking for money, please justify what it’s for and what the return will be for investors

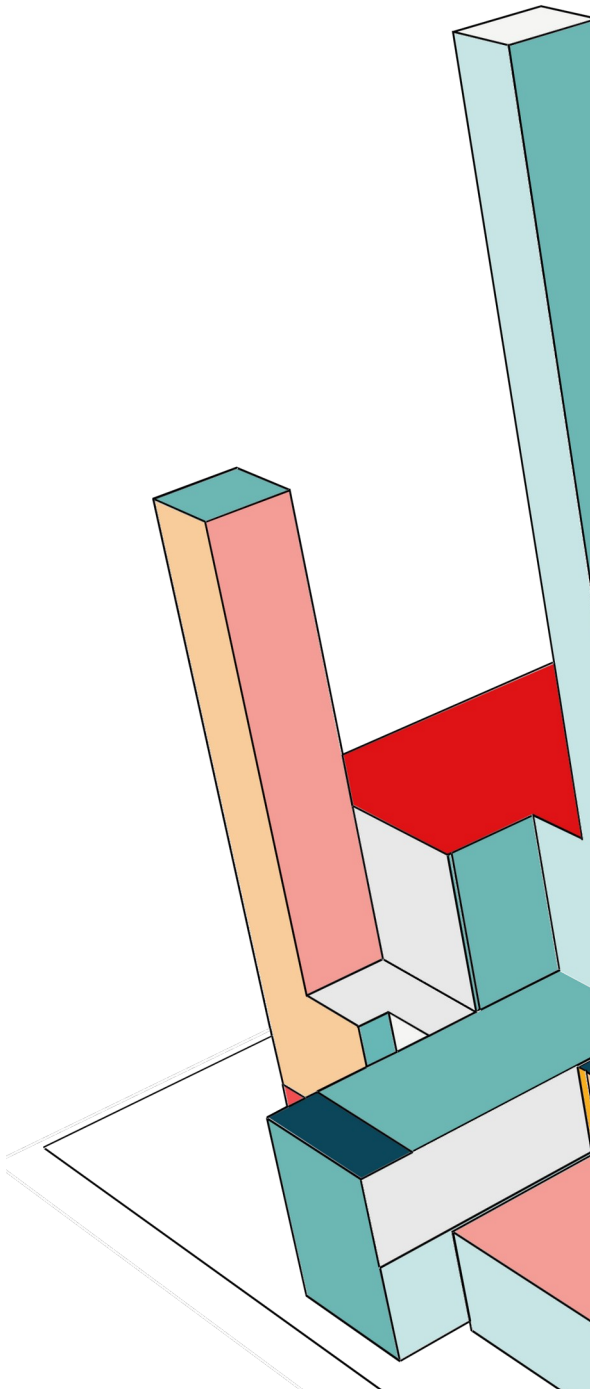


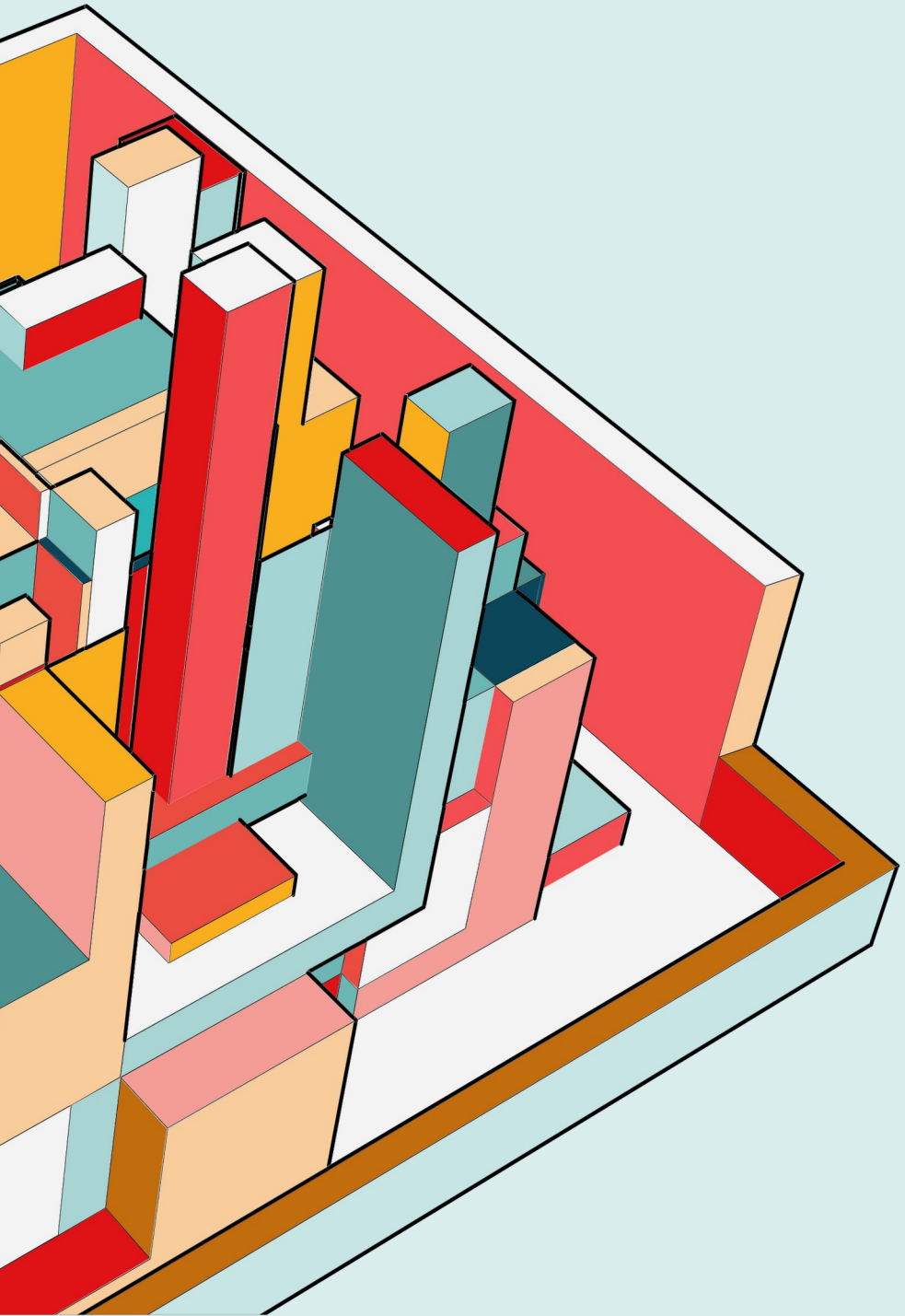
WHAT PROBLEM YOU’RE SOLVING (AND THE EVIDENCE FOR THE PROBLEM)

YOUR SOLUTION AND VALIDATION WITH PROSPECTIVE CUSTOMERS

Confidence-building strategies

YOUR BUSINESS NAME, LOGO AND THE PROTOTYPE





FEASIBILITY AND VIABILITY OF THE SOLUTION

YOUR BUSINESS MODEL I.E. HOW DO YOU MAKE MONEY

WHO YOU ARE AND YOUR CREDIBILITY

WHAT YOUR ‘ASK’ IS (MONEY, MENTORING, FEEDBACK, CONNECTION?)? IF YOU’RE ASKING FOR MONEY, PLEASE JUSTIFY WHAT IT’S FOR AND WHAT THE RETURN WILL BE FOR INVESTORS

THANK YOU